

Example Company Limited

Dashboard

Month 2007



| PROFIT & LOSS | | £'000s | |
|------------------|-------|----------------------|-----|
| Turnover | 1,164 | Gross profit margin | 42% |
| Gross profit | 493 | Net profit margin | 9% |
| Net profit (BTD) | 43 | Growth in net profit | 10% |
| Sales growth | 5% | | |
| Margin of safety | 13% | | |

| DEBTORS | | £'000s | |
|---------------------|-------------|---------|--|
| Amount outstanding | 136 | | |
| Biggest customer | Bronsen Inc | 96 | |
| Average customer | | 9 | |
| Average debtor days | | 38 days | |

Aged debtors

| Days | £'000s |
|----------|--------|
| < 30 | 105.15 |
| 30 - 60 | 110.06 |
| 60 - 90 | 24.97 |
| 90 - 120 | 0.10 |
| > 90 | 0.00 |

| CREDITORS | | £'000s | |
|-----------------------|-------------|---------|--|
| Amount outstanding | 136 | | |
| Biggest supplier | Bronsen Inc | 96 | |
| Average supplier | | 9 | |
| Average creditor days | | 38 days | |

Aged creditors

| Days | £'000s |
|----------|--------|
| < 30 | 105.15 |
| 30 - 60 | 110.06 |
| 60 - 90 | 24.97 |
| 90 - 120 | 0.10 |
| > 90 | 0.00 |

| CASH | | £'000s | |
|------------------------------|-----------|--------|--|
| Balance @ 30th Nov 05 | 15 | | |
| Cash In | 78 | | |
| Cash Out | (58) | | |
| Balance @ 31st Dec 05 | 35 | | |
| Low point | 14 | | |
| High point | 62 | | |

| FINANCIAL RATIOS | |
|----------------------------|------|
| Debtors to total assets | 0.5 |
| Current ratio | 0.8 |
| Quick ratio | 0.2 |
| Asset turnover | 6.6 |
| Return on investment | 52% |
| Return on capital employed | 134% |

| EMPLOYEES | |
|-----------------------------|---------|
| Staff numbers @ 31st Dec 05 | 5 |
| Average employee cost | £6,077 |
| Sales per employee | £20,006 |
| Profit per employee | £1,779 |